

**CHRIS
TARAMPI**

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PORTFOLIO



Intel is the largest manufacturer of PC microprocessors. Intel wanted to refresh their brand. I took part in creating the dot com web experience, social content, motion graphics, styleframes, imagery, advertisements, banners, and concepts for campaigns; utilizing layout, concept development, illustration, and photo manipulation.

VIEW ALL INTEL WORK

INTEL · VARIETY

CAMPAIGN + BRANDING



Products Solutions Support

USA (English) My Intel

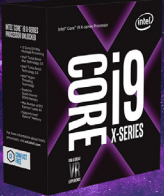
GET THE MOST OUT OF GAMING + RECORDING + STREAMING

We game for mastery, for the thrill, and to connect. The Intel® Core™ i9 processor delivers the performance headroom to game, record, stream, and share with others — all while experiencing remarkably smooth gameplay.

The most powerful laptop processor we've ever built

Take the fight to them wherever you go with the new Intel® Core™ i9 laptop processor. 16 cores, 12 MB cache, up to 4.90GHz — made for tomorrow's most demanding games and VR experiences.

Get the Details




LAPTOP GAMING PROCESSORS

The 8th Gen Intel® Core™ i7 laptop processor delivers 3.3x more FPS than a 3-year-old PC for peak gameplay on the most demanding titles — even while streaming and recording.

FPS Gain while Streaming + Recording

8th Gen Intel® Core™ i7	4.10 GHz Max	6 Cores	9 MB Cache
7th Gen Intel® Core™ i7	3.3x		


Learn More



8th Gen Intel® Core™ i5

4.4 GHz Max Cores MB Cache


Learn more



8th Gen Intel® Core™ i7

4.10 GHz Max Cores MB Cache

Learn more



8th Gen Intel® Core™ i9

4.80 GHz Max Cores MB Cache

Learn more


DESKTOP GAMING PROCESSORS

Experience 45% more FPS while streaming and recording with the 8th Gen Intel® Core™ i7 desktop processor.


FPS Gain while Streaming + Recording

8th Gen Intel® Core™ i7	4.90 GHz Max	8 Cores	12 MB Cache	Unlocked
7th Gen Intel® Core™ i7	45%			


Learn More




Intel® CORE i5 9th Gen



Intel® CORE i7 9th Gen




Intel® CORE i9 9th Gen



8th Gen Intel® Core™ i5

4.60 GHz Max Cores MB Cache


Learn more



8th Gen Intel® Core™ i7

4.90 GHz Max Cores MB Cache

Learn more




8th Gen Intel® Core™ i9

5.8 GHz Max Cores MB Cache

Learn more

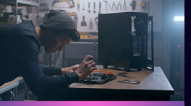
Customize Your Hardware



Overclock Your System

Keep up by overclocking your unlocked Intel® Core® processor, RAM, and motherboard.

Find Out How




Build Your Own Rig

Design a pro-grade gaming PC, and put it together yourself!

Get the Guide


Intel® Gaming Advantages



Optane™ Memory

Intel® Optane™ is a new class of non-volatile memory that sits between your system memory and storage to boost performance and responsiveness.


More



Optane™ SSD

Paired with an Intel® Core™ i7 or i9 processor, and Intel® Optane™ Solid State Drive (SSD) will make your system even more responsive — from boot up to snack time.


More



Optimized Games

Intel® partners with the top PC game developers to deliver the best gameplay experience on the most popular titles.

More



Thunderbolt™ 3




Thunderbolt™ 3 is 6x faster than USB 3.1 and provides 4x more video bandwidth than HDMI 1.4. A single cable to connect your peripherals and charge your system.






More

Professional Esports Runs on Intel®

The world's top pro gamers, teams and esports leagues choose Intel® to power their gaming PCs and connect millions of players.

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Intel Extreme Masters visits PyeongChang 2018 | Intel

Watch later | Share



intel

Still the #GOAT | Tom Brady Fan 360 | Intel

Watch later | Share



intel



Morton Salt wanted to refresh their brand and once again become one of the most relevant salt companies nationwide. I took part in creating social content, motion graphics, advertisements, and infographics; utilizing concept, storyboarding, illustration, and photo manipulation.

VIEW ALL MORTON WORK

MORTON SALT · VARIETY

CAMPAIGN + BRANDING



MORTON

Keep on Swimming

Why choose a salt water pool over chlorine?

Less bleaching
Salt water pools are easier on swimwear, fabric won't fade like in chlorine pools.

Less itchy
Saltwater pools are a more natural approach and safer on skin, hair, and eyes.

Less smelly
Salt water systems have lower chlorine levels which eliminate the harsh chlorine taste and smell.

MORTON

HOW SALT IS MADE

VACUUM EVAPORATION

Drill
Wells are drilled from several hundred to 1,000 feet apart into the salt deposit. These wells are connected via lateral drilling.

Extract
Once the wells are connected, salt is extracted by pumping water into the wells. There are four key steps in this process.

1 Freshwater is pumped into the well
2 Salt brine is dissolved
3 Freshwater is forced to the surface
4 Brine is brought to the surface for storage

Evaporate
Brine is pumped from the storage tanks into vacuum pans, which are huge closed vessels about three stories high. They are normally arranged in a series of three, four or five. Steam is fed into the pans to boil the brine until the liquid is evaporated and salt is produced.

Our Vacuum Evaporation Locations

- Lindbergh, Alberta
- Regina, Saskatchewan
- Hutchinson, Kansas
- Manistee, Michigan
- Silver Springs, Iowa
- Newark, California
- Grand Saline, Texas
- Rittman, Ohio
- Windsor, Ontario

This method yields a very fine, high purity salt. It is principally used in applications including food grade salts, pharmaceuticals, and food manufacturing.

Please visit Mortonsalt.com for more information.

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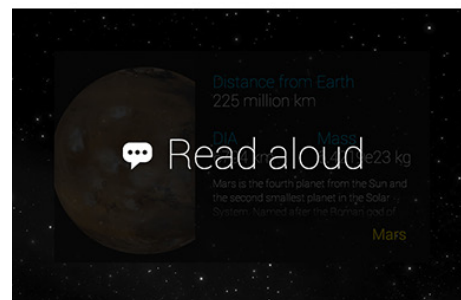
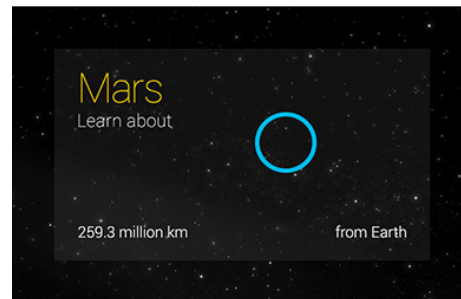
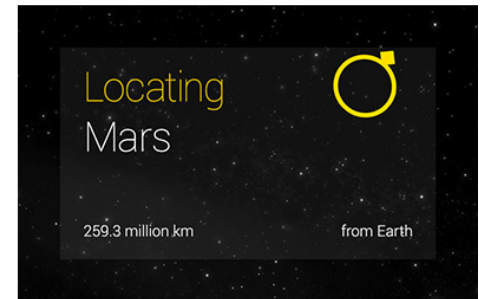
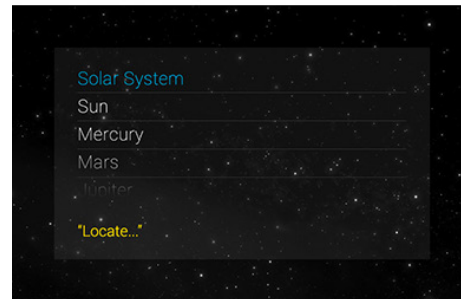
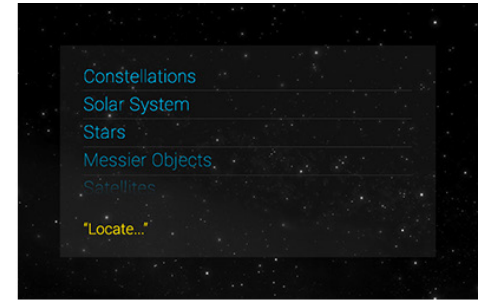
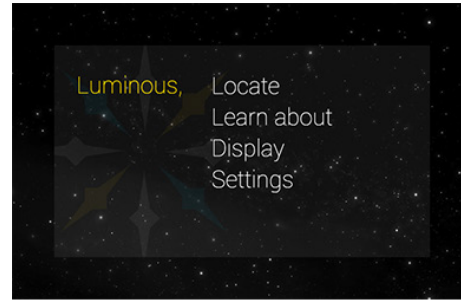


Mobile astronomy apps have been popular with smartphone users, but holding your phone in front of you creates a physical obstruction. The solution is by changing the format with a breathtaking hands free experience. Luminous is augmented stargazing with infinite wonder enhanced and provided with information beautifully utilizing new technology: Google Glass. This project consisted of branding, identity design, user-interface and flow, web site, and a walkthrough.

[VIEW CASE STUDY](#)



WATCH WALKTHROUGH
VIEW CASE STUDY

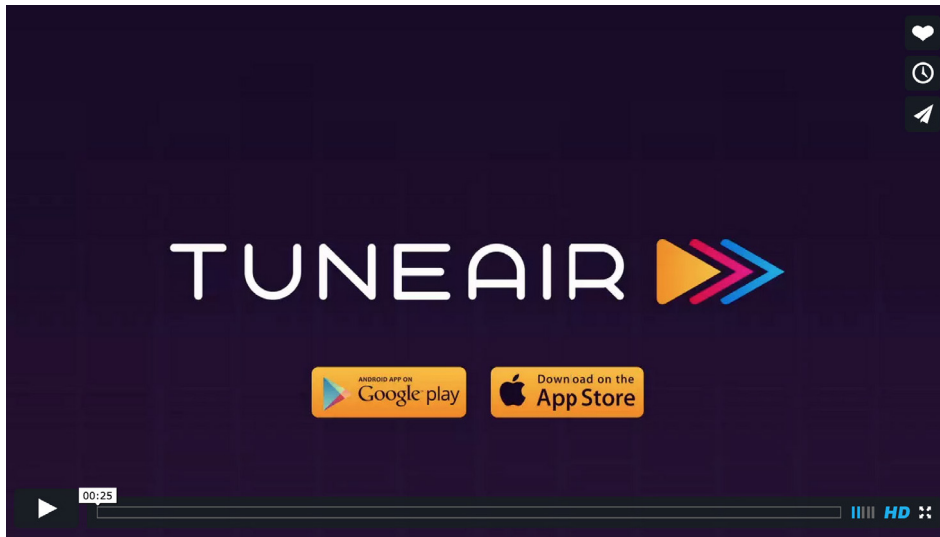




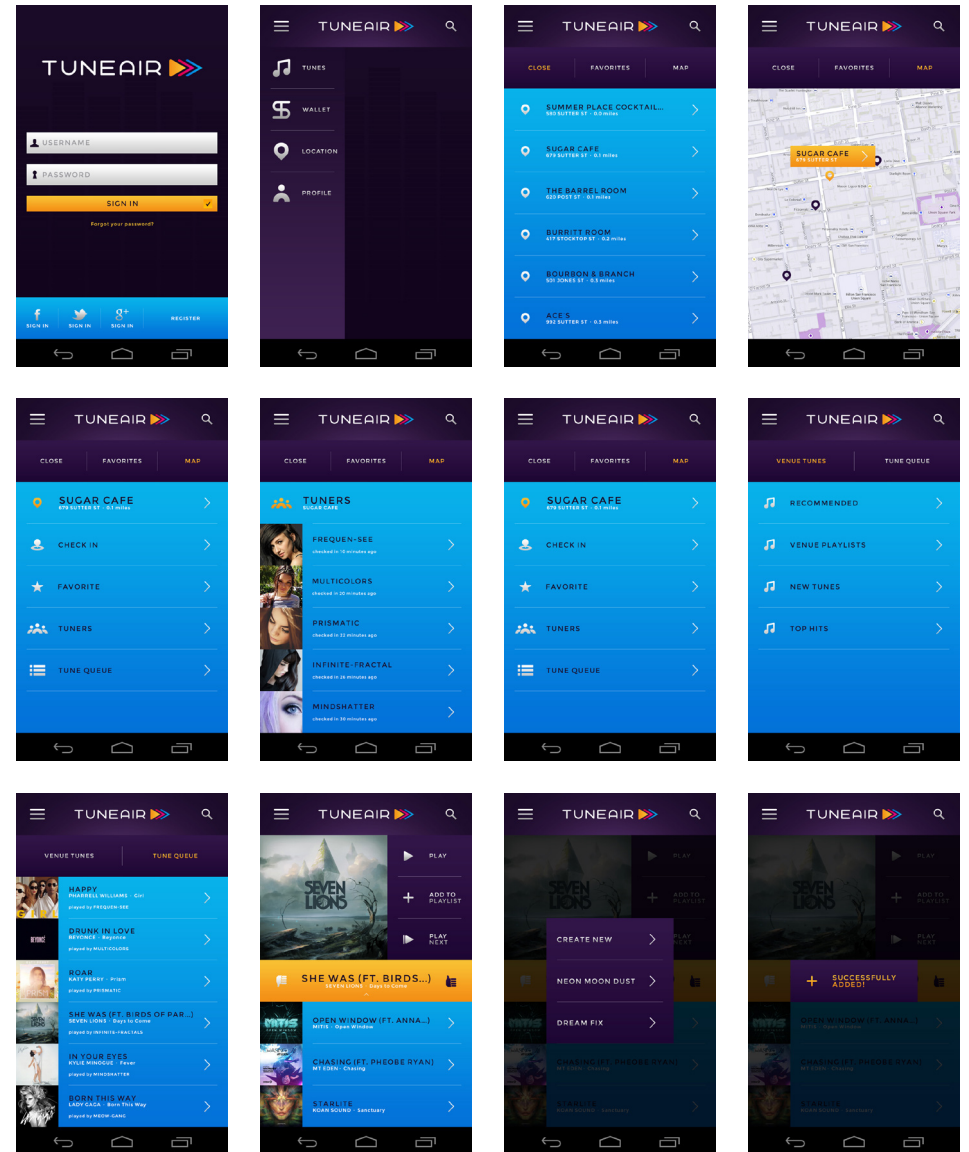
TUNEAIR

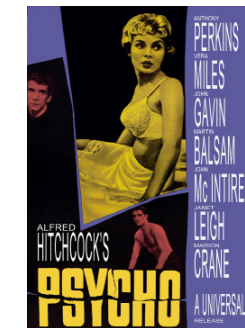
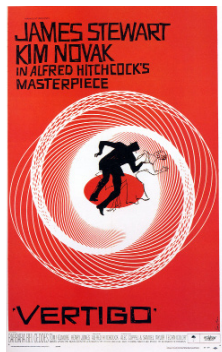
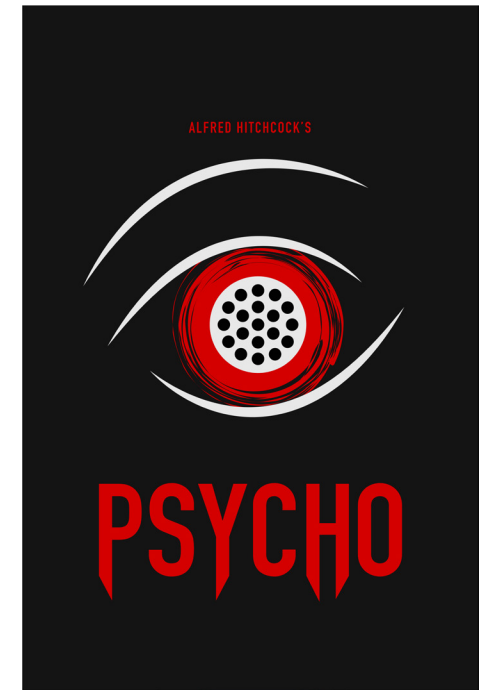
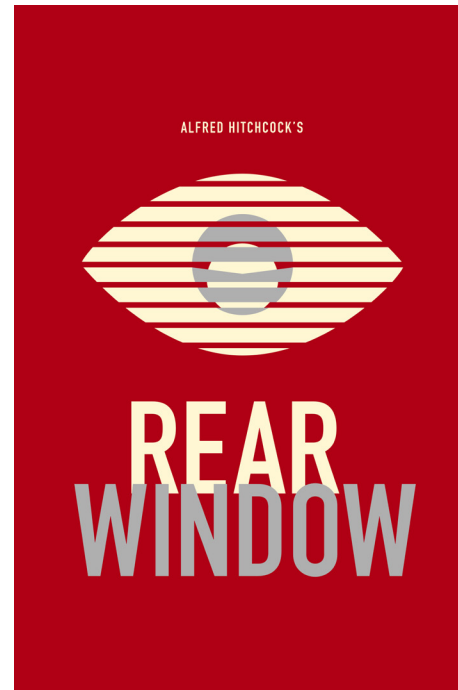
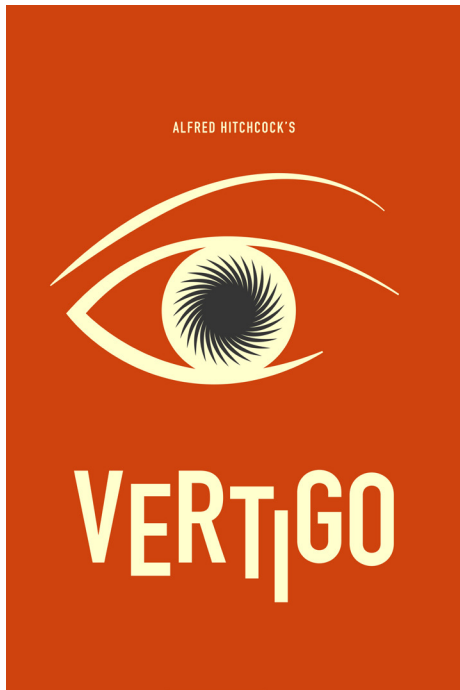
TuneAir replaces old jukeboxes with new technology and makes new use of interaction. TuneAir is a simple and easy to use, remote jukebox, that allows you to play your favorite music anywhere at a venue using your own smartphone. This project consisted of extensive research and analysis, branding, identity design, user-interface and flow, web site, advertising, online presence, print, and a promo motion piece.

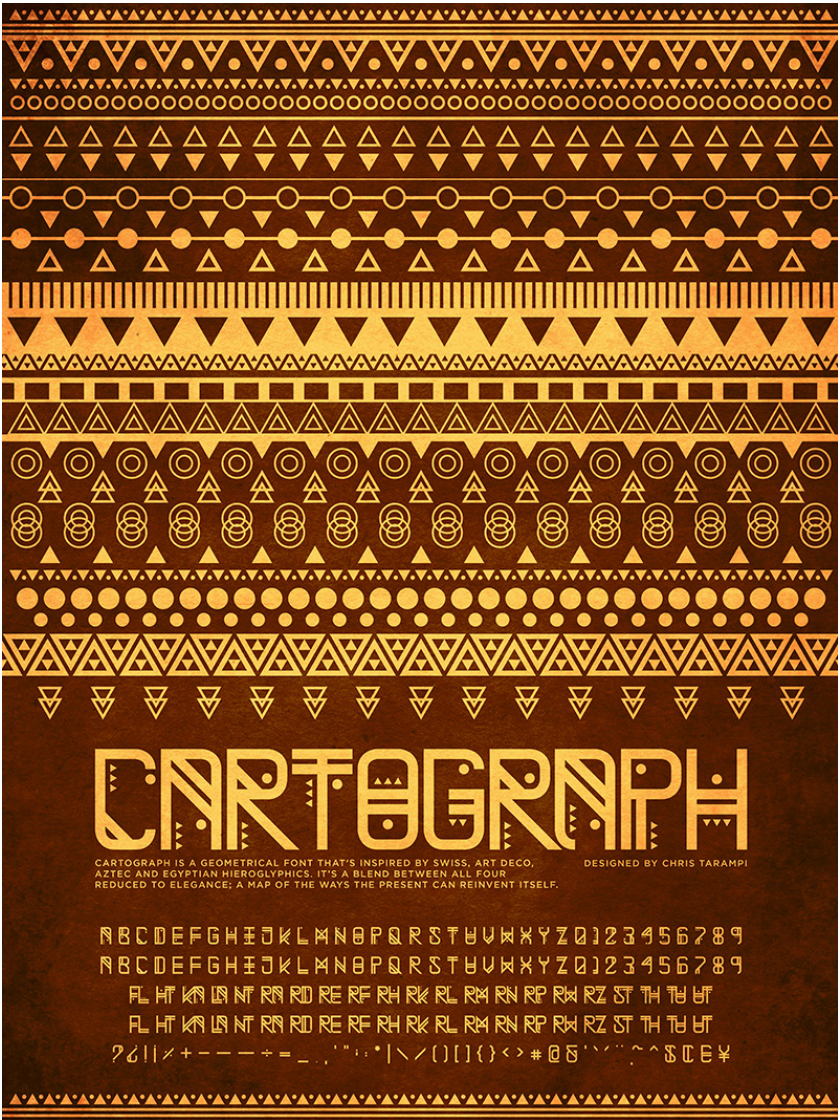
[VIEW CASE STUDY](#)



WATCH COMMERCIAL
VIEW PROTOTYPE
VIEW CASE STUDY







CARTOGRAPH

CARTOGRAPH IS A GEOMETRICAL FONT THAT'S INSPIRED BY SWISS, ART DECO, AZTEC AND EGYPTIAN HIEROGLYPHICS. IT'S A BLEND BETWEEN ALL FOUR REDUCED TO ELEGANCE: A MAP OF THE WAYS THE PRESENT CAN REINVENT ITSELF. DESIGNED BY CHRIS TARAMPI

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9
F L H T K N L N T R N R D R E R F R H R K R L R M R N R P R W R Z S T T H T U U T
F L H T K N L N T R N R D R E R F R H R K R L R M R N R P R W R Z S T T H T U U T
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VIEW TYPE SPECIMEN

[PURCHASE HERE](#)



HUMANIST | GARAIDE | TRANSITIONAL | DIDONE | SLAB SERIF | LINEALE

GARAMOND | 1530



CLAUDE GARAMOND (ca. 1480–1562) CUT TYPES FOR THE PARISIAN SCHOLAR-PRINTER ROBERT ESTIENNE IN THE FIRST PART OF THE sixteenth century, basing romans on the types cut by Francesco Griffo for Venetian printer Aldus Manutius in 1495. Garamond refined his Romans in later versions, adding his own concepts as he developed his skills as a punchcutter. After his death in 1564, the Garamond punches made their way to the printing office of Christophe Plantin in Antwerp, where they were used by Plantin for many decades, and still exist in the Plantin-Moretus museum. Other Garamond punches went to the Frankfurt foundry of Egenolff-Berner, who issued the famous Egenolff-Berner specimen in 1522 that became an important source of information about the Garamond types for later scholars and designers. In 1621, sixty years after Garamond's death, the French printer Jean Jannon (1580–1635) issued a specimen of typefaces that had some characteristics similar to the Garamond designs, though his letters were more asymmetrical and irregular in slope and axis. Jannon's types disappeared from use for about two hundred years, but were re-discovered in the French national printing office in 1825, when they were wrongly attributed to Claude Garamond. Their true origin was not to be revealed until the 1927 research of Beatrice Wardle. In the early 1900s, Jannon's types were used to print a history of printing in France, which brought new attention to French typography and the "Garamond" types. This sparked the beginning of modern revivals, some based on the mistaken model from Jannon's types, and others on the original Garamond types. Links for Garamond fonts have sometimes been based on those cut by Robert Granjon (1570–1586), who worked for Plantin and whose types are also on the Egenolff-Berner specimen. Linotype has several versions of the Garamond typefaces. Though they vary in design and model of origin, they are all considered to be distinctive representations of French Renaissance style, easily recognizable by their elegance and readability. Garaide (Old Style) were designed centuries ago by such masters as the French printer Claude Garamond and the Venetian printer Aldus Manutius. Garaide type faces include some of the most popular roman styles in use today.

ADDRE GARAMOND PRO | 12 PT

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstu v wxyz
0 1 2 3 4 5 6 7 8 9

A Q R

CHARACTERISTICS

1. Horizontal Crossbar
2. Axis is Slightly Inclined Left
3. Bracketed Serif

HUMANIST | GARAIDE | TRANSITIONAL | DIDONE | SLAB SERIF | LINEALE

ROCKWELL | 1934



→ THE ORIGINAL ROCKWELL ←
WAS PRODUCED BY THE INLAND TYPEFOUNDRY IN 1910.
SUPERVISED BY FRANK HINMAN PIERPONT
WHICH ISSUED IT AS LITHO ANTIQUE.

Rockwell is a geometric slab serif design which are versatile, it is a strong display face for headlines and posters; it is also legible in short text blocks. Rockwell belongs to the family called Slab Serif where the serifs are about as thick as the main strokes of every letter; it is a monoweighted typeface. It was made out of commercial necessity and is used mainly in headlines and large text. It's characterized by thick, block

like serifs. They generally have no bracket. Because of its bold appearance, they were mostly used in large headlines and advertisements but are seldom used in body text. Rockwell is a distinctive version of a geometric slab serif design, which has retained its popularity since its appearance in the 1830's. The slab serifs, or Egyptians, originated in the nineteenth century when they were used principally for display work.

ROCKWELL | 14 PT

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstu v wxyz
0 1 2 3 4 5 6 7 8 9

A Q R

CHARACTERISTICS

1. Serifs are Horizontal & Thick
2. Axis is Vertical
3. Sloped Heavy Serifs

HUMANIST | GARAIDE | TRANSITIONAL | DIDONE | SLAB SERIF | LINEALE

HELVETICA | 1957



The lineale category consists of four subcategories: grotesque, neo-grotesque, humanist, and geometric. New refinements put in in the sub-category of neo-grotesque.

Helvetica is one of the most ubiquitous design classics of our time. It's a sans serif Grotesque typeface, inspired by and based on the Akzidenz-Grotesk typeface created by Berthold around 1898. Helvetica was invented in 1957 by Eduard Hoffmann, director of Haas Type Foundry in Münchenstein, Switzerland, with the help of Max Miedinger.

Originally called Neue Haas Grotesk, it aimed to embody a no-nonsense style.

Hoffmann wanted Neue Haas Grotesk to form a contemporary version of an older typeface known as Akzidenz Grotesk. This new design would allow the typeface to be used in a variety of situations without ever seeming inappropriate.

Haas Type Foundry's parent company, Mergenthaler Linotype, decided to market Neue Haas Grotesk in foreign markets, so they changed the name to Helvetica in an effort to make it more appealing and easier to pronounce for international customers.

There have been a number of Helvetica variations created, including a number of language variants (Cyrillic, Korean, Hindi, Japanese, Vietnamese, and Greek among

them). It has received positively, and has grown into several common forms, such as Helvetica Light, Helvetica Bold, and Helvetica Black. We see it dozens of times every day, that appear on billboards, postcards, business cards, magazine ads, websites, logos, packaging, and numerous other items.

It has captured the modernist preference for clarity and simplicity to suggest greater ideas. The fact that the typeface is clean-cut and simple means that it can be used as a neutral platform in a wide variety of settings. It is the particular context and content of the messages that convey their meaning. Helvetica is an all-purpose type design.

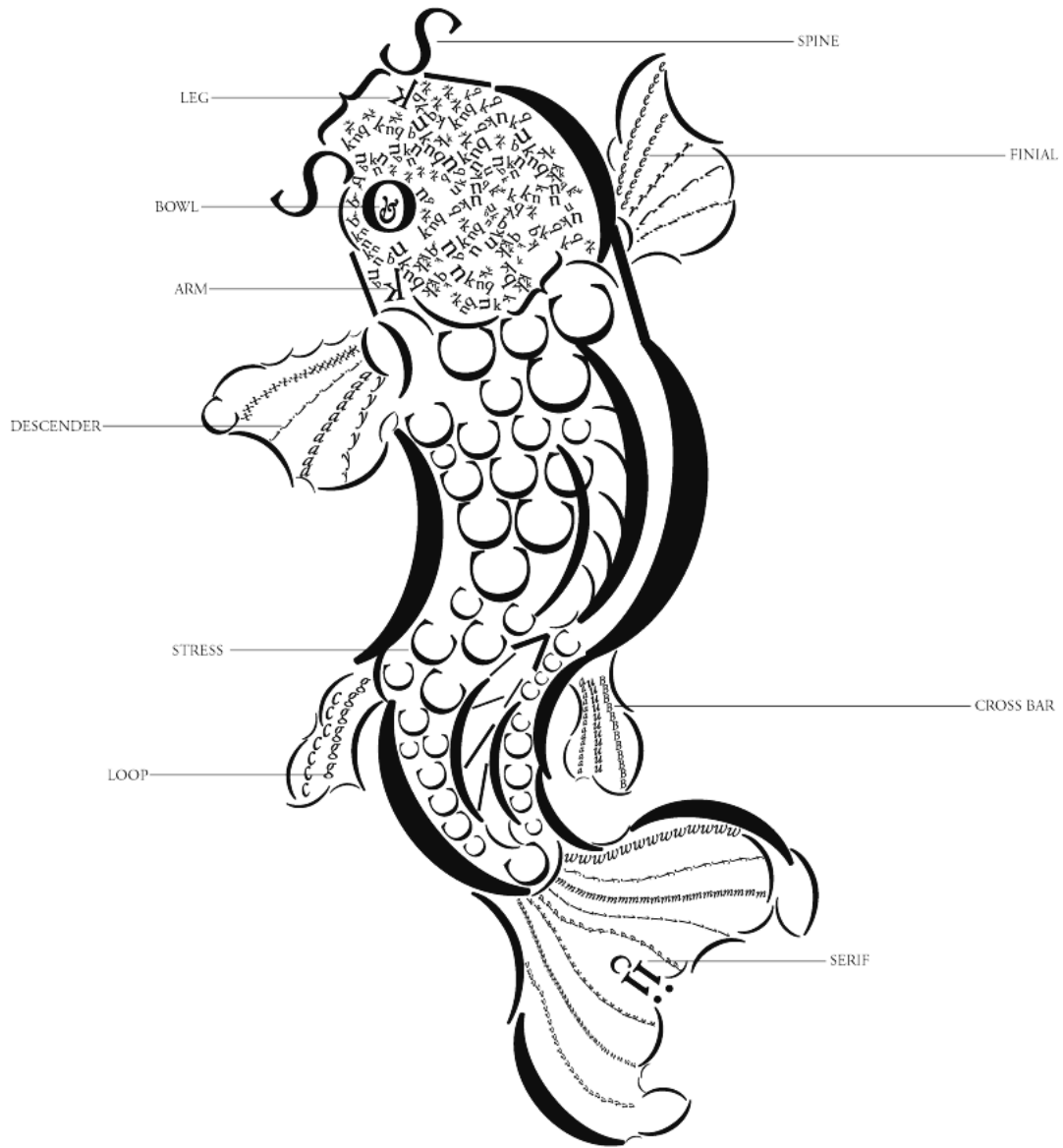
HELVETICA NEUE | 21 PT

ABCDEFGHIJKLMN OPQRSTUVWXYZ
abcdefghijklmnopqrstu v wxyz
0 1 2 3 4 5 6 7 8 9

A Q R

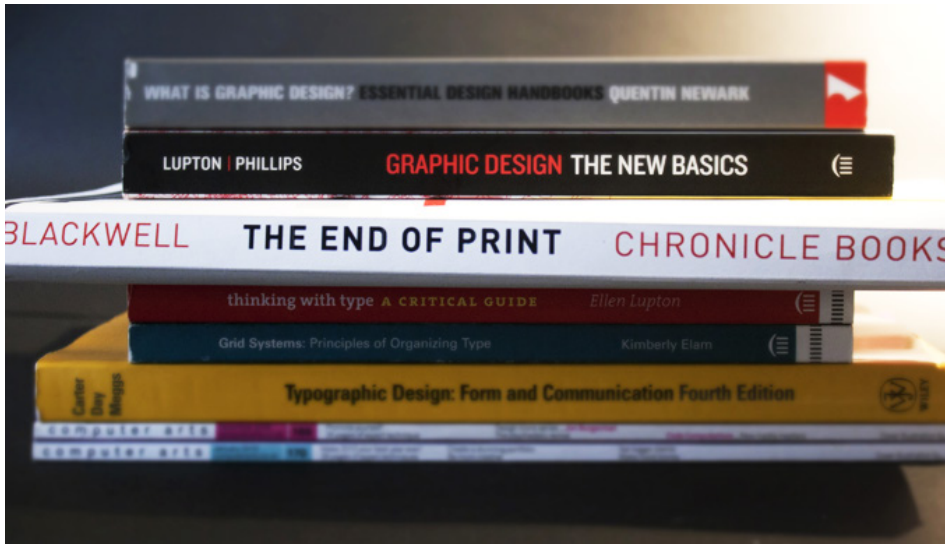
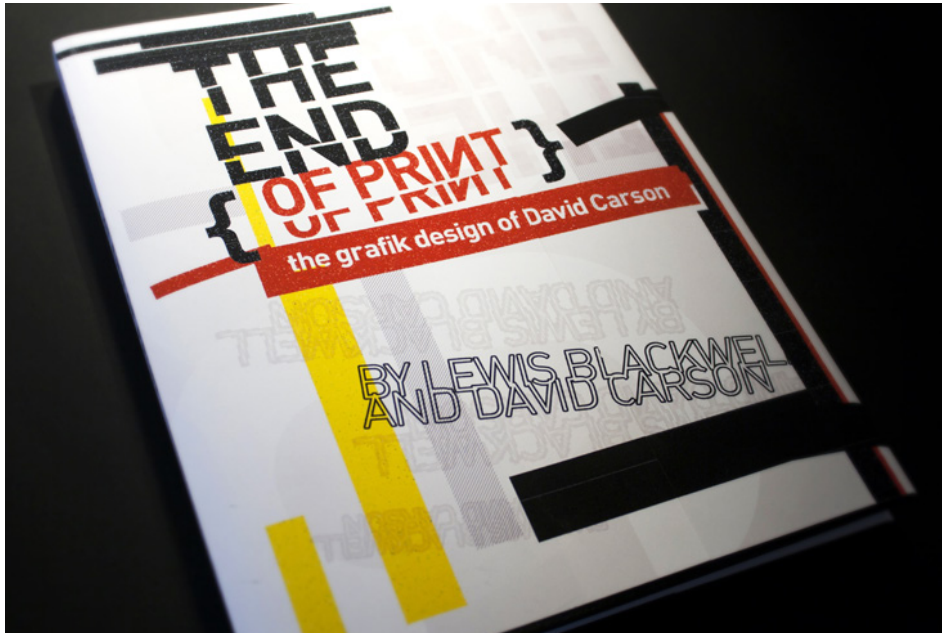
CHARACTERISTICS

1. Horizontal Crossbar
2. Axis is Vertical
3. No Serifs

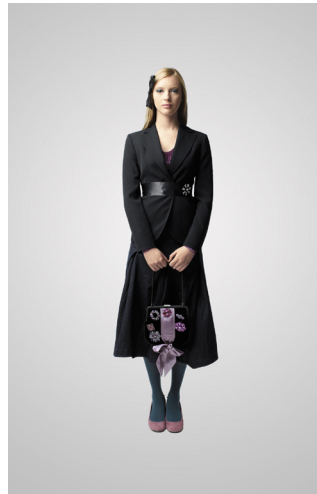


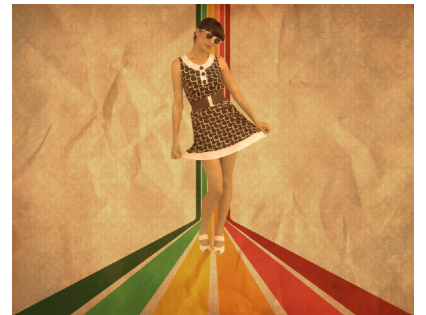
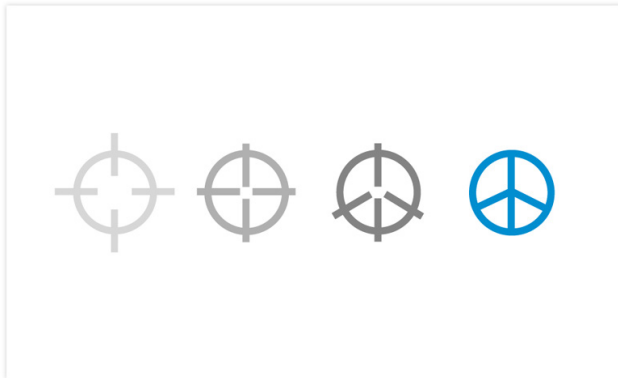


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DAVID CARSON BOOK COVER · FRONT + BACK + SPINE + ADVERTISEMENT





SELECTED ARTWORK

IMAGING





SITES UNS_EN



GALLANT

MITIS

- THE -
BUCKNESS

NESTA

CABLE
EMPIRE

KAMA



NLBOYNE

SAINE

·massfunk·

SITES UNS_EN

FORTY
THREE

TALIE





ELEVATE

THEORY
ON SATURDAY - OCTOBER 19, 2013

GRAVES · massfunk ·
JEFF PHANTOM · MATT FRIENDLY

LOCATED AT **THE CROWN** 1837 KAPIOLANI BLVD
BE THERE FROM **9PM - 2AM**
TO ENTER YOU MUST BE **21+ OVER**

REDUCED ADMISSION WITH BT TICKET · PRESEALES: \$10/\$15 · DOOR: \$20

CENTER STAGE CLASSIC
FIRM
ELEVATE
CHRIS TARAMPI

SEVEN LIONS

SATURDAY JULY 6TH

THE WATERFRONT AT ALOHA TOWER | DOORS OPEN AT 9PM
TICKETS AVAILABLE ONLINE AND ALL HAWAIIAN HOLY SMOKES LOCATIONS

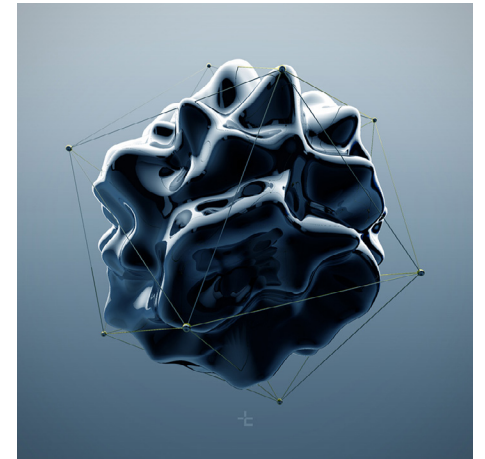
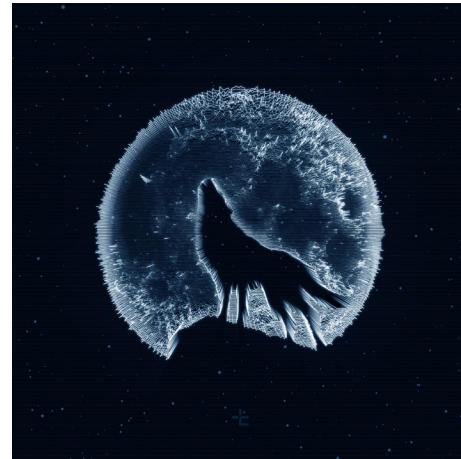
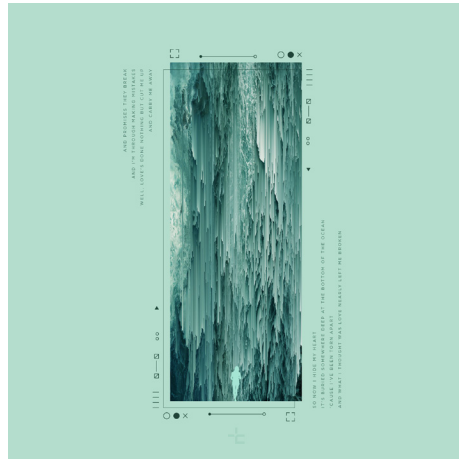
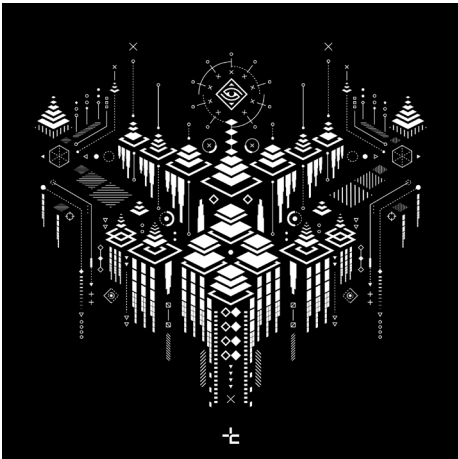
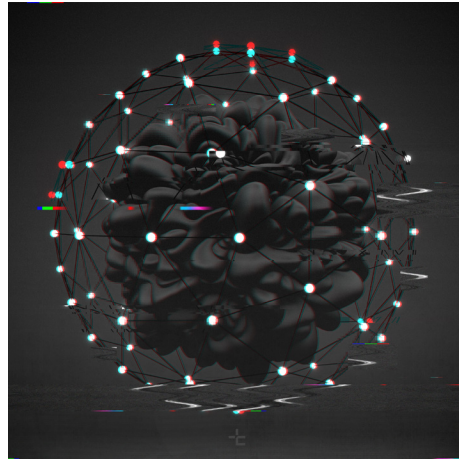
BASSMENT HAWAII
CONFIDENTIAL
HOLY SMOKES
HITECH GLASS DESIGNS
BAB
DESIGNED BY CHRIS TARAMPI

PULSE

Candyland

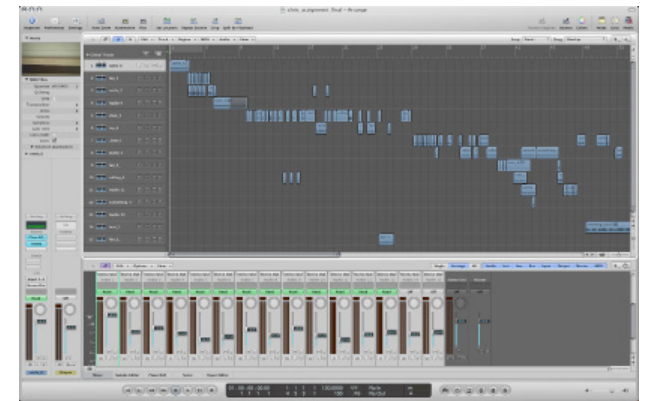
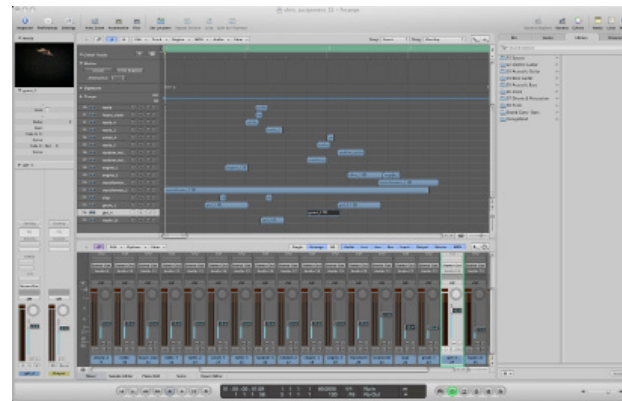
FRIDAY, JUNE 14 2013 // 9PM - 4AM
THE FIX // 1146 FORT STREET MALL
TWO VENUES // TWO STAGES

BASSMENT HAWAII
CONFIDENTIAL
HOLY SMOKES



[VIEW FULL SERIES](#)

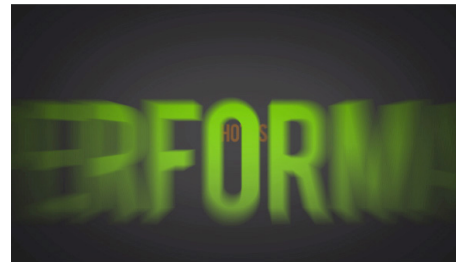
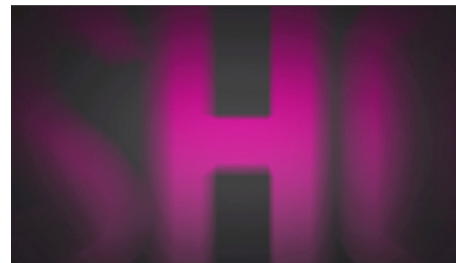




YEARN
PLAY TRACK · VIA [SOUNDCLOUD](#)

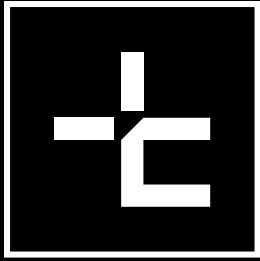
SOUND DESIGN · CREATIVITY TOP 5
PLAY VIDEO · VIA [VIMEO](#)

SOUND DESIGN · HONDA COG COMMERCIAL
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CHRIS TARAMPI · INFOGRAPHIC
PLAY INFOGRAPHIC · VIA VIMEO

VH1 · COMMERCIAL BUMPER
PLAY COMMERCIAL · VIA VIMEO



**CHRIS
TARAMPI**

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